AfriAg Global PLC

("AfriAg Global" or the "Company")

AfriAg Global - New UK Based Fresh Food Marketing Division

AfriAg Global PLC (ISDX: AFRI) announces that it has launched a new 100% owned UK subsidiary, AfriAg International Limited ("AfriAg International"), to promote and sell fresh food produce from southern African producers directly in to the UK and European market places.

AfriAg International is represented in the UK by Mr Tim Stokes working under the management of AfriAg Marketing, the Company's 100% owned South African food sales and market division.

AfriAg International will provide a UK representational base for AfriAg Marketing's Sub-Saharan based growers, who are already permitted to sell their fresh food produce directly in to the EU markets, and provide them with direct access to UK and European retailers.

AfriAg International intends to offer fresh food and vegetables from producers across Kenya, Zimbabwe, Mauritius and South Africa that are sustainable, renewable and responsibly grown.

Our fresh produce offer will include: Apples, Pears, Blueberries, Physalis, Lychees, Citrus, Table Grapes, Fine beans, Sugar snap, Mange tout, Pineapples, Passionfruit, Herbs, Chilies, Butternut and Sweet potatoes.

David Lenigas, AfriAg Global's Executive Chairman, commented;

"We feel this new division fills a gap in the market place. It will also diversify our supply base, feed our logistics business and can potentially offer better benefits back to the primary grower by way of increased margins."

The directors of the Company accept responsibility for the contents of this announcement.

-ENDS-

For further information, please contact:

AfriAg Global Plc:

www.afriagglobal.com

David Lenigas (Executive Chairman)   +44 (0) 20 7440 0640

Anthony Samaha (Finance Director)

Hamish Harris

For UK fresh food enquiries from Africa, please contact:

Tim Stokes (AfriAg International)   +44 (0) 7798 576877

Company's Advisors:

Peterhouse Corporate Finance Limited   +44 (0)20 7469 0930

Guy Miller

Fungai Ndoro

END