



## *Food for Thought*



AfriAg Marketing has bases in the UK and Johannesburg, Providing a bespoke, end-to-end service for growers in sub-saharan Africa linking them to the most suitable markets worldwide. In all our fields of activity, we use proven experts who are well versed in keeping costs and overheads at the lowest possible level while still providing a top quality service. We would like to make Africa work for you too.

## WHAT WE DO

Our comprehensive service includes programmed volumes, technical and quality control from source to end client, full logistics support, and expert knowledge of sub-Saharan Africa as well as world markets.



## IN THE FIELD

We provide tailor-made solutions for growers who are focused on their own quality produce and wish to establish a beneficial relationship with partners who can add significant value. We specialise in providing programmed volumes, offering the opportunity to plan ahead, maximise returns and minimise risk.

## QUALITY CONTROL

When programmes are finalised and the green light given, we support the project from inception to final delivery in all aspects of the quality and technical sphere. Critically, will have localised representation at both source and end destination.

## LOGISTICS

We can offer a truly comprehensive service through our sister company AfriAg Global, strategically based next to Johannesburg's O R Tambo international airport. AfriAg Global has a network spanning road, air and sea routes and the resources to deliver bespoke logistic solutions. It runs 76 refrigerated trucks across sub-Saharan Africa and is the largest carrier on IAG cargo from southern Africa. AfriAg Global no longer just dreams of moving food around Africa – it now flies and ships Africa's best around the globe.

## EXPERT KNOWLEDGE

AfriAg Marketing is headed by partners with an intimate knowledge of the industry at every level – from procurement to quality assurance, and export manager to commercial director. Notable successes include the setting-up of Zimbabwe's largest horticultural operation, introducing Mozambique litchis to Europe, and initiating a supply of prepared fruit to Asda in the UK. We currently manage contract-grown production across four countries.

# PRODUCT RANGE

We have a wide variety of fruit, vegetables and new lines under development produce.

## FRUIT

**Range:** Blueberry, passion fruit, pineapple, apple, pomegranate, litchi, strawberry, raspberry

**Locations:** South Africa, Zimbabwe, Mozambique



## VEGETABLES

**Range:** Butternut, peas, fine beans, mange tout, sugar snap, baby corn, chillies, baby veg, pumpkin

**Locations:** South Africa, Zimbabwe, Kenya, Zambia



## DEVELOPMENT

**Range:** Micro herbs, herbs

**Locations:** Zimbabwe, Kenya





## CONTACT US

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